

Parents CSR Information Pack



Scoil an Spioraid Naoimh, together with its active Parents' Association, is dedicated to enhancing the school environment through parent-led initiatives. These initiatives are driven by the school community to improve safety, wellbeing, and learning experiences for our children. This proposal outlines one such initiative, created with the collaboration of parents, school leadership, and community partners.

What is CSR?

Corporate Social Responsibility (CSR) is when companies take responsibility for their impact on society and the environment by contributing positively to the communities where they operate. This can include activities such as charitable donations, volunteer programs, sustainable business practices, and partnerships with local organisations like schools.

Why is CSR Important for Our School?

- Many local and multinational companies have CSR initiatives aimed at supporting education and community development.
- CSR funding and activities provide vital resources that help schools improve facilities, offer more activities, and create a better learning environment.
- These partnerships benefit not only the school but also build stronger community ties and support employees who are parents or local residents.

How Can Companies Support Our School Through CSR?

- Financial Support: Donations or sponsorships that can fund projects like playground upgrades, safety initiatives, or technology improvements.
- In-Kind Contributions: Providing materials, equipment, or services that the school needs.
- Employee Engagement: Encouraging staff volunteering, mentorship programs, or hosting workshops for students.
- Matched Giving: Companies match donations made by employees or customers, doubling the impact.
- Long-term Partnerships: Regular, ongoing support that helps the school plan and deliver continuous improvements.

How Parents Can Help Connect Businesses to Our School

- Parents can act as ambassadors, introducing their employers to the school's needs and opportunities for partnership.
- Sharing contacts or facilitating meetings can help build strong relationships between the school and local businesses.
- Encouraging their companies to consider ongoing support rather than one-time donations increases sustainability.

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Why Your Efforts Matter

- Children directly benefit from improved school resources and opportunities.
- Businesses see the positive impact they can make in the local community.
- The whole school community grows stronger through collaboration between families, staff, and local companies.

Taking the next step

Companies can support Scoil an Spioraid Naoimh directly through their CSR or employee giving programmes in a few simple steps.

1. Identify your CSR route

- Check if your company has a CSR, community giving, matched giving, or volunteering scheme.
- Many programmes (including those run through platforms like Benevity or internal portals) allow employees to nominate a school or charity.

2. Register or nominate the school

- When asked for charity details, please use:
 - **Charity name:** Scoil an Spioraid Naoimh
 - **Charity number:** 20111731
 - **Location:** Curraheen Road, Bishopstown, Cork, T12X030
- If a form or portal asks for a contact, you can list the school office email and phone number (office@bishopstownboysschool.ie / 021 4543333)

3. Choose how to support

- Select the type of support that fits your company: financial donation, matched giving, in-kind support, or employee volunteering.
- Indicate if the support is intended for a specific project (e.g. playground safety, wellbeing initiatives, STEM resources) or for general school development.

4. Confirm and share back with the school

- Once your nomination or application is submitted, share a copy of the confirmation (email or screenshot) with the school office so they can follow up if needed.

If you are unsure how to navigate your company's CSR process or need wording for forms, you can request guidance.

For informal advice or help aligning your company's CSR with the school's needs, you may contact **Luisa** on 087 1992484, but the primary route is for companies and parents to act directly through their own CSR systems.